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May 13, 2014

Results and Topics of FY March 2014 : Midterm Management Plan 2013.3 - 2015.3



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V1.0.

Indices Target : Midterm Management Plan 2013.3 - 2015.3



| Consolidated | First Term 2013/3 | Second Term 2014/3 | Third Term 2015/3 |
|------------------|----------------------|-----------------------|----------------------|
| | Original Plan | Original Plan | Original Plan |
| Net Sales | 37,000 | 40,000 | 44,000 |
| Operating Income | 4,000 | 4,500 | 5,300 |
| OPM(%) | 10.8% | 11.3% | 12.0% |
| Ordinary Income | 4,100 | 4,600 | 5,500 |
| Net Income | 2,100 | 2,700 | 3,200 |
| ROE(%) | - | - | 8.0% |
| DOE(%) | - | - | 3.0% |



| First Term 2013/3 | Second Term 2014/3 | Third Term 2015/3 |
|----------------------|-----------------------|----------------------|
| Results | Results | Revised Plan |
| 36,632 | 40,285 | 45,000 |
| 4,483 | 4,848 | 5,400 |
| 12.2% | 12.0% | 12.0% |
| 4,530 | 5,076 | 5,500 |
| 2,454 | 3,165 | 3,200 |
| 6.0% | 7.5% | 8.0% |
| 2.8% | 3.2% | 3.2% |

| Non-Consolidated | First Term 2013/3 | Second Term 2014/3 | Third Term 2015/3 |
|------------------|----------------------|-----------------------|----------------------|
| | Original Plan | Original Plan | Original Plan |
| Net Sales | 33,000 | 36,000 | 40,000 |
| Operating Income | 3,700 | 4,200 | 5,000 |
| Ordinary Income | 4,100 | 4,500 | 5,300 |
| Net Income | 2,200 | 2,700 | 3,100 |



| First Term 2013/3 | Second Term 2014/3 | Third Term 2015/3 |
|----------------------|-----------------------|----------------------|
| Results | Results | Revised Plan |
| 32,475 | 35,645 | 40,000 |
| 4,036 | 4,817 | 5,200 |
| 4,427 | 5,266 | 5,400 |
| 2,651 | 3,547 | 3,500 |



FY March 2014 Topics:

Our approach to the Midterm Management Plan 2013.3 - 2015.3



1 Boost further competitiveness in Made-to-Order Contract Development

NSD expanded business with existing customers and acquired new customers by utilizing the accumulated technological skills and know-how, and by taking the following actions

- New customers and new business acquisitions have been enhanced due to the efforts of new sales department. We keep making these efforts to enhance these businesses by solution proposals.
- Improvement of quality and productivity by enhanced process control

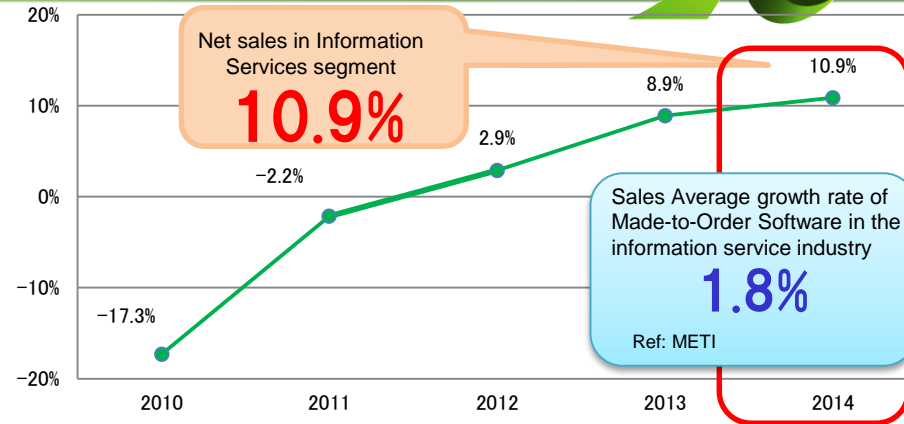
2 Aim at becoming a leader in a niche market of Services-Provision-oriented Solution Application

TeleHealth is the services connecting patients to clinicians by using telecommunication technologies. FIND is used for the smart device application developed with local government which contributes to the regional revitalization. We are going to develop new products and services as they are.

Business Innovation Co., Ltd., one of our newly setup companies established in 2013, promotes the businesses as a distributor.

3 · 4 Actively seek M&A opportunities and Promote global business expansion

- May 2012 Established NSD International, Inc. in New York, USA.
- Oct. 2012 Established Renbenxindong Technology Ltd. in Beijing, China.
- Jan. 2013 Entered into strategic partnership with LOTTE Data Communication Co., a leading IT company in Korea.
- Apr. 2013 Acquired Viterion TeleHealthcare business from Bayer HealthCare LLC.
- Jul. 2013 Founded RX Technology Japan Ltd. as a subsidiary of Renbenxindong Technology Ltd.
- Feb. 2014 Founded Chengdu Renbenxindong Technology Ltd. as a subsidiary of Renbenxindong Technology Ltd.



May 2012: Established **NSD International, Inc.**
 Apr. 2013 : Acquired Viterion TeleHealthcare business

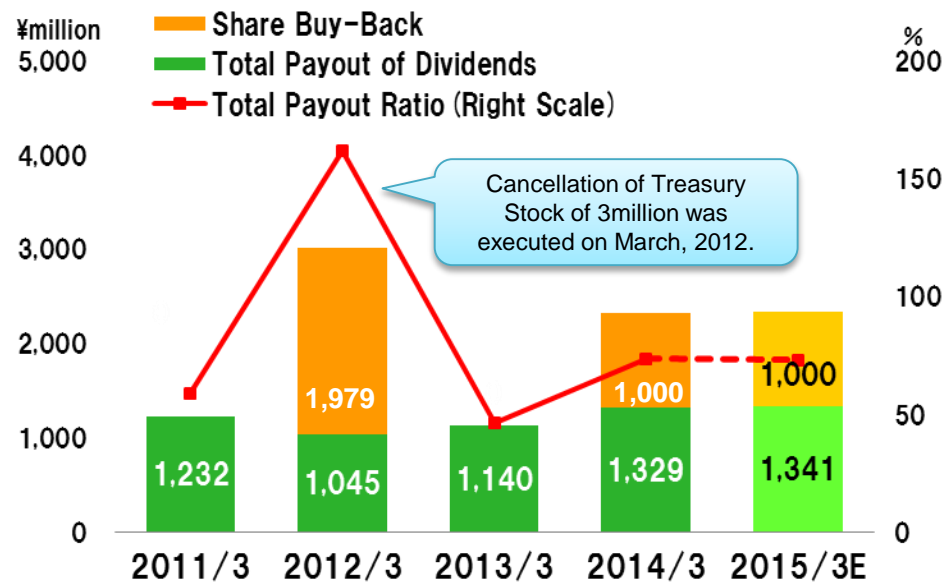
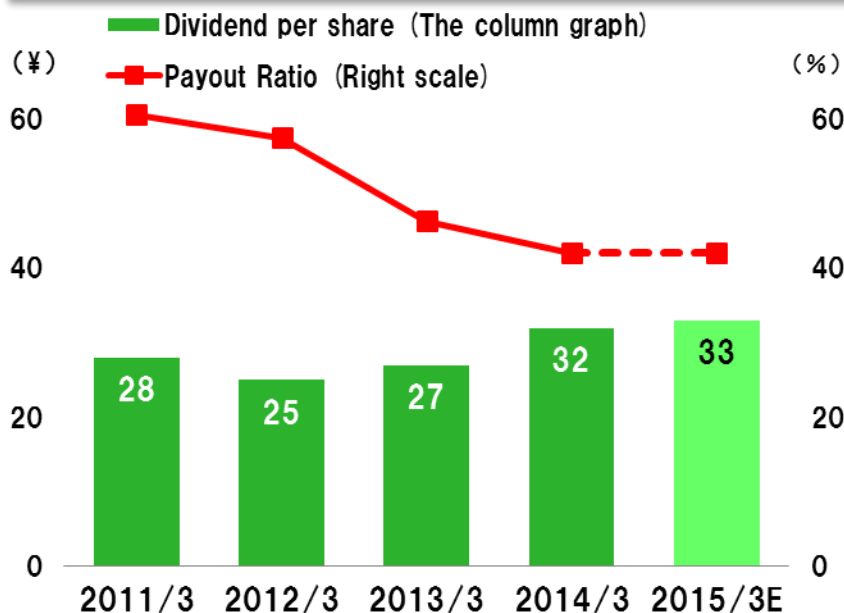


Returns to our shareholders have been regarded as one of the top priorities among management issues. It is our basic policy to maintain a steady payout as well as to pay returns flexibly to the shareholders by considering the performance and the trend of the share price comprehensively.

1 Maintain a steady payout aiming at **the ratio of 40% * and over.**
 * Revised from 30% on May, 2014

2 Consider flexibly **share buy-back**, taking the performance and the trend of the share price into account comprehensively.

Changes in Dividends & Payout Ratio, and Share Buy-Back



Note: The total payout of Dividends doesn't include dividend paid to ESOP Trust accounts.